Our Commitment to High-Quality Life Sciences Learning

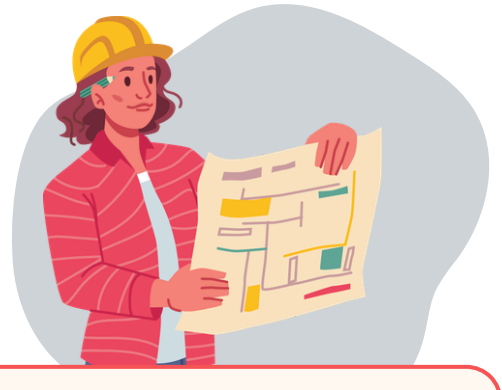
A PATHWAY OF QUALITY. BUILT ON EXPERTISE. DRIVEN BY PURPOSE.

Driven by Experts & Real-World Perspective

Our unparalleled content quality and unbiased perspective is rooted in the voice of the providers our customers serve.

Rigorous Development Process

Each learning topic is developed by CMR's most qualified writer and paired with leading subject matter experts in their field, who review content throughout development to ensure quality and depth.



200+ subject matter experts (SMEs) including MDs, PharmDs, academics, clinical specialists, and healthcare executives from leading academic medical centers and health systems.

CMR's curated network of SMEs brings diverse industry insights and real-world perspectives, helping ensure our content remains accurate, timely, actionable, and **grounded in the voice of the customer.**

Rigorous Review Process

CMR resources go through an average of seven (7) stages of thorough review by internal staff, writers, and subject matter experts, ensuring they remain current and relevant to learners.

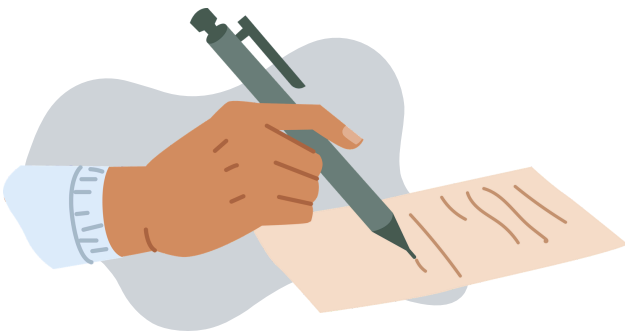
DID YOU KNOW?

Much of CMR Institute's content is vetted and approved for continuing education credit by the Washington, D.C. Board of Pharmacy, the City of Chicago Department of Health, and the Oregon Department of Consumer and Business Services.

These learning resources are used to fulfill licensure requirements in Washington D.C., the City of Chicago, and the State of Oregon, where pharmaceutical sales representatives must complete continuing education to obtain and maintain licensure.

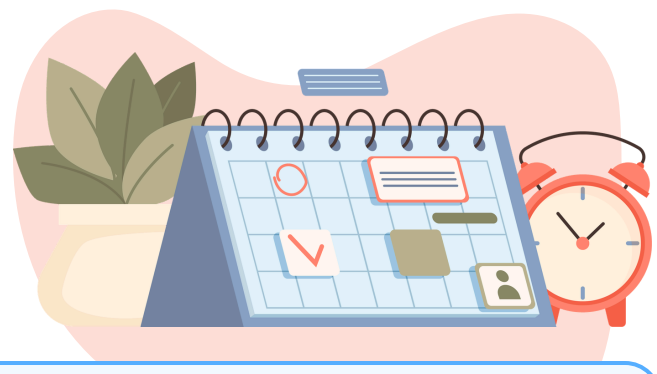
Built for the Realities of MLR Review

CMR content is objective, balanced, market-informed, and anchored in trusted evidence and real-world relevance to streamline our customers' review workflows.



Always Quality. Always Current.

To maintain relevance, each of the 300+ CMR topics is regularly evaluated to ensure it is accurate, current, and effective in meeting the identified life sciences educational outcomes.



Our promise to our clients is that any content that is impacted due to legislation, or a major industry change, is updated **within five to ten business days**.

cmr institute

Trusted Content. Real-World Insight. Quality at Every Step.

To maintain relevance, each of the 300+ CMR topics is regularly evaluated to ensure it is accurate, current, and effective in meeting the identified life sciences educational outcomes.