

Introducing our



Newest eModule

FOLLOW THE DOLLAR

*The distribution and payment
of biopharmaceutical products*



This module explores the distribution and payment of biopharmaceutical products and explores the complex association between drug spending and those who pay the bills.

Learners will trace products through the supply chain and examine the role of various stakeholders including:



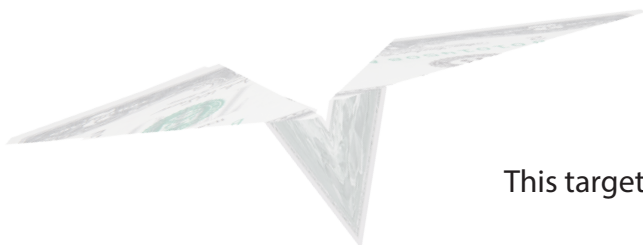
Suppliers (manufacturers, wholesalers, and pharmacies)



Payers (government and health plans)



Consumers (the patients)



This targeted module **QUICKLY** prepares learners in about 30 minutes.

Contact **CMR Institute** today to train your commercial team about this **VALUABLE** marketplace topic.



Contact CMR Institute to learn more.

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